



Press Release

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analytica is postponed – new date in the fall of 2020

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Due to the increasing spread of the coronavirus (COVID-19) in Europe and on the basis of the recommendations of the Bavarian State Government as well as of the responsible health authorities, Messe München feels compelled to postpone analytica 2020. This measure is taken in consultation with the Exhibitors' Advisory Board and in responsibility for the health of exhibitors and visitors. analytica will now take place from October 19 to 22, 2020.

“Under the given circumstances, opening analytica in late March would not be justifiable towards our customers, in particular from a medical and economic perspective,” says Dr. Reinhard Pfeiffer, Deputy Chairman of the Board of Management of Messe München and responsible for analytica. “Now we are looking forward with confidence to host a successful analytica 2020 jointly with the industry in the fall of this year.”

The decision to postpone the event was taken by Messe München in close cooperation with the Exhibitors' Advisory Board and in consideration of exhibitor feedback received by the industry association SPECTARIS. The vast majority of the exhibitors surveyed recommend postponing analytica. “Postponing it to the new date in fall is the measure necessary to offer manufacturers and visitors an optimal platform for their business, and to build on analytica's previous success,” emphasizes Siegbert Holtermüller, Chairman of the Exhibitors' Advisory Board of analytica and Head of Sales Europe Life Science of Olympus.

For further information for exhibitors and visitors on current developments, please go to www.analytica.de/en/.

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About analytica

analytica is the world's leading trade fair for the laboratory technology, analysis and biotechnology industries and their users in research and business. The trade fair will be complemented by the analytica conference, where the international scientific elite meet for discussion of current topics in chemistry, biochemistry and laboratory medicine. At the analytica 2018, there were 35,626 visitors and 1,163 exhibitors. Since 1968, analytica has been held biannually in Munich. Date of the next event: October 19 – 22, 2020.

www.analytica.de/en/.

analytica worldwide

Messe München is the world's leading trade fair organizer for laboratory technology, analysis and biotechnology: The analytica network comprises – in addition to the world's leading trade fair analytica – analytica China, analytica Anacon India with India Lab Expo, analytica Vietnam, and analytica Lab Africa.

Messe München

With more than 50 special trade fairs for capital goods, consumer goods and new technologies, Messe München is one of the world's leading trade fair organizers. In total, every year more than 50,000 exhibitors and some three million visitors take part in the more than 200 events on the exhibition grounds in Munich, at the ICM – International Congress Center Munich –, at the MOC Veranstaltungszentrum Munich, and abroad. Together with its subsidiaries, Messe München organizes trade fairs in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of affiliated companies in Europe, Asia, Africa and South America, as well as around 70 foreign representations for more than 100 countries, Messe München is globally present.